

Message Text

UNCLASSIFIED

PAGE 01 TUNIS 00531 272104Z

63

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

----- 053430

R 271334Z JAN 76

FM AMEMBASSY TUNIS

TO SECSTATE WASHDC 1455

UNCLAS TUNIS 0531

PASS COMMERCE: CAGNE

E.O. 11652: N/A

TAGS: BEXP, TS

SUBJ: FY 1977 TRADE PROMOTION PROGRAM

REF: STATE 15972

1. EMBASSY PLEASED BY GREATER VARIETY AND NUMBER OF TRADE PROMOTION EVENTS PLANNED FOR TUNISIA IN FY 1977. SCHEDULE AS PROPOSED REFTEL IS ACCEPTABLE WITH INDIVIDUAL COMMENTS STATED BELOW.

2. TSS-PORT DEVELOPMENT, JAN 1977; PORT DEVELOPMENT IS INCREASINGLY IMPORTANT AREA AS TUNISIAN PORT TRAFFIC INCREASES TO MEET DOMESTIC NEEDS AS WELL AS TRANSSHIPMENT BY ROAD AND RAIL TO LIBYA. PORT OF LA GOULETTE (PRINCIPAL PORT FOR TUNIS) RECENTLY EXPANDED AND MODERNIZED, BUT PLANS EXIST FOR MAJOR NEW CONTAINER FACILITY AND FURTHER EXPANSION OF STANDARD WHARFAGE. PORTS OF SFAX AND GABES ARE GROWING AS CHEMICAL PORTS DUE TO RAPIDLY INCREASING PHOSPHATE PROCESSING INDUSTRY. SEVERAL FISHING PORTS AND MARINAS ARE ALSO INCLUDED IN THE 5TH PLAN. SEMINAR TEAM MAY WISH TO VISIT PORTS OF SFAX AND GABES IN ADDITION TO LA GOULETTE, NEAR TUNIS, WHICH WILL REQUIRE AT LEAST ONE AND HALF DAYS ADDED TO REGULAR SCHEDULE. OTHER THAN JANUARY 18, TUNISIAN HOLIDAY, MONTH IS FREE. SUGGEST 24-27.

3. CATALOGUE SHOW-AGRICULTURAL MACHINERY, APRIL 1977:

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TUNIS 00531 272104Z

ASSUME THIS EVENT IS PLANNED TO FOLLOW UP FY 1976 TSS ON

AGRICULTURAL LAND DEVELOPMENT AND BUILD ON EXISTING LARGE MARKET FOR U.S. AGRICULTURAL MACHINERY MARKET IN TUNISIA. RECRUITING OF PARTICIPANTS MAY BE DIFFICULT AS MOST MAJOR U.S. FIRMS IN TARGET AUDIENCE ALREADY HAVE AGENTS AND DISTRIBUTORS IN TUNISIA, AND SMALL FIRMS ARE NOT LIKELY TO HAVE LITERATURE IN FRENCH NECESSARY FOR SUCCESSFUL CATALOGUE SHOW. IF EVENT CAN BE MOUNTED, USIS HAS AREA IN CULTURAL CENTER WHICH CAN BE MADE AVAILABLE TO HOUSE SHOW. APRIL IS NOT ENCUMBERED BY HOLIDAYS OR OTHER OBLIGATIONS.

4. TRADE MISSION-EDUCATIONAL SYSTEMS, JUNE 1977: THIS EVENT SHOULD BE DIRECTED TOWARD VOCATIONAL AND TECHNICAL EDUCATION, PARTICULARLY THROUGH AUDIO/VISUAL TECHNIQUES APPLICABLE BOTH IN URBAN AND RURAL SETTINGS. ORIENTATION WITHIN MIN OF NATIONAL EDUCATION TOWARD TRADITIONAL FORMAL EDUCATION HAS NOT YET ENCOURAGED WIDESPREAD APPLICATION OF NON-FORMAL TECHNICAL EDUCATION, ALTHOUGH EFFORT IS BEING MADE BY MIN AG AND OFFICE OF PROFESSIONAL TRAINING IN MIN SOCIAL AFFAIRS. BELIEVE MISSION COULD STRENGTHEN THOSE FAVORING NON-FORMAL EDUCATION AND INCREASE GOT WILLINGNESS COMMIT FUNDS TO SUCH PROGRAMS. TRADE MISSION ON THIS SUBJECT SHOULD BE CONSIDERED AS MARKET DEVELOPMENT PROJECT, WHEREAS MARKET ALREADY EXISTS IN OTHER TWO AREAS. PEACE CORPS IS INVOLVED IN TECHNICAL EDUCATIONAL SYSTEMS IN TUNISIA AND HAS GOOD CONTACTS WITH POTENTIAL CUSTOMERS. SUGGEST SCHEDULING IN EARLY JUNE IF POSSIBLE, BUT NOT WEEK OF JUNE 1 AND 2 WHICH IS MAJOR HOLIDAY.
SEELYE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TUNIS00531
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760031-0755
From: TUNIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760116/aaaaanmk.tel
Line Count: 90
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 15972
Review Action: RELEASED, APPROVED
Review Authority: hattaycs
Review Comment: n/a
Review Content Flags:
Review Date: 28 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 JUN 2004 by schwenja>; APPROVED <02 AUG 2004 by hattaycs>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1977 TRADE PROMOTION PROGRAM
TAGS: BEXP, TS
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006